Ending homelessness
Rebuilding lives
2013 Annual Report
Dear Friend,

Friendship Place reached a milestone in 2013: we had an impact on the lives of more than 1,000 people – young, elderly, men, women, families, veterans, ex-offenders, college graduates and high school dropouts – from those who are behind on their rent and turn to us for temporary assistance to keep from spiraling down into homelessness, to those who’ve been homeless for years and need long-term help to rebuild their lives.

We’re pleased to introduce you to a few of these beautiful human beings in the photos on these pages.

Our two fastest-growing programs – AimHire and Veterans First – each helped more than twice as many people as the year before, with success rates for employment and housing that are causing government officials, homeless advocates and other service providers to sit up and take notice. The VA awarded Mentor Status to Friendship Place and asked our Veterans First staff to share their learnings with other organizations that are working to end homelessness for veteran families. Meanwhile, twelve local organizations have sought the advice of AimHire about how to set up or improve their own job placement programs.

Of course, we couldn’t have touched so many lives without the 20,353 hours of service (twice as many as the previous year!) contributed by our caring and talented volunteers, including 17 informal volunteer programs – college and MSW interns, AmeriCorps VISTA, and Ignatian Volunteer Corps. In fact, three of our social work interns helped get our newest program, Direct Housing, off the ground. We launched Direct Housing in April, 2013, to help people who have some income – disability or veterans benefits, Social Security, employment, family support – but are stuck living on the streets or in shelters because they can’t find a place they can afford, let alone come up with the upfront costs of signing a lease. We help them over that hurdle, and the program works. At the one-year mark, Direct Housing has ended homelessness for 70 households, comprising 112 individuals, including 28 with mental health challenges, 13 with histories of incarceration, and 40 children.

One of the people Direct Housing helped was 66-year-old John Hines, who told the Northwest Current in an article about DC’s homeless seniors, “When you see a person that’s homeless, remember that they are just like you. They want the same things you do – a simple life, where they have a safe place to live and food to eat.”

Thank you so much for partnering with Friendship Place. With your support, we are turning our vision into a reality: “A DC community and a nation in which every person has a place to call home.”

Warmly,

Sally Craig & David DeSantis
Board Co-Presidents

“Friendship Place made our life a real life.”

- Emily Bowe, left, with her friend Younga Sherry

Lasting Impact

We asked each of the program participants featured on these pages to tell us in a few words how Friendship Place has changed their lives.
Friendship Place identifies needs and develops innovative solutions that deliver results. Our programs are person-centric. We meet each individual where they are right now, and invite them to create their own action plan for moving forward. This effective model empowers participants to rebuild their lives, find homes, get jobs and reconnect with friends, family and the community. Permanently. In 2013, we made a difference in the lives of more than 1,000 people.

**Outreach**
Street outreach to 130 individuals. 1,700 units of service provided - from life-saving necessities, such as hand-warmers and bottled water, to on-the-street case management and peer support.

**Drop-In & Free Health Care**
Meals, coffee, basic needs, showers and laundry, phone and internet, and case management. 575 visitors served. 701 primary care consultations and 329 psychiatric consultations.

**Transitional Housing & Shelter**
58 men and women worked toward their individual goals for health, housing and employment in our congregation-sponsored shelters and apartments.

**Direct Housing**
In just six months, this new privately funded rapid rehousing program helped 32 people move directly from the streets into affordable private-market rentals of their own choosing.

**Permanent Supportive Housing**
Housing with ongoing services for highly vulnerable, formerly homeless men and women. 98% of 212 residents remained stably housed.

**AimHire**
116 people placed into jobs, more than twice as many as during the previous year. 113 of them were stably housed, as well, either through rehousing (85) or homelessness prevention (28).

**Veterans First**
Homelessness prevention or rapid rehousing for 464 people – veterans and their family members, including 60 female veterans and 150 children. 96% of those exiting the program attained stable permanent housing.

**Advocacy**
Strategic advocacy by staff, board and program participants contributed to increased funding in the DC budget for permanent supportive housing for the most vulnerable of the homeless population, as well as new funding for rapid rehousing.

**Community Engagement**
299 presentations to or meetings with congregations, schools and colleges, businesses, professional associations and conferences, other nonprofits, and government entities (DC, Federal and Maryland), involving staff, board, volunteers or program participants, for the purpose of educating, advocacy, sharing best practices or building partnerships – all toward the goal of ending Homelessness in DC and beyond. 458 volunteers and interns contributed 20,553 hours of service to our mission.

**Our Impact**
"I am truly happy now. I like myself again, and everyone can tell."
- Karen Chew
Financials

FY 2013
October 1, 2012 - September 30, 2013

Total Revenues: $4,252,083
Private Gifts & Grants $1,819,737
District of Columbia $1,156,392
Federal - HUD $276,252
Federal - VA $999,702

Total Expenses: $4,117,201

Private Funding
- Individuals
- Foundations
- Congregations & Other Nonprofits
- Help the Homeless
- Businesses
- Fee for Service & Other
- United Way

In-Kind:
Friendship Place also received in-kind goods and services valued at more than $200,000, including food, basic necessities, and furnishings distributed to program participants during street outreach, at our Welcome Center, and in our shelters and housing; as well as pro bono event catering, legal services, photography, video production, and marketing and web design consulting.

Expenses
- Welcome Center:
  - Outreach, Drop-In, Shelter, Clinic & Housing
- Neighbors First Housing
- Rapid Rehousing & Homelessness Prevention for Veterans
- Amex
- Fundraising
- Management
- Community Education & Volunteer Engagement

“Friendship Place has been there for me through my hard times and my pregnancy. You gave me someone to talk to.”
- Jessica Coulter
**Donors – FY 2013**

**Champions for Change**
These generous members of our community have made 5-year pledges of $1,000 or more a year to the mission of Friendship Place.

**Gift of Flourishing**
$10,000 or more a year
- AMDG Foundation
- The Hanley Foundation
- David E. DeSantis & Todd Michael Malan

**Gift of Rebuilding**
$5,000-9,999 a year
- Anonymous

**Gift of Healing**
$1,000-4,999 a year
- Doug & Vanessa Abbott
- Lisa Adams & James H. Rowe, III
- Martha & David Adler
- Elena A. Alvarez
- Kenneth H. Bailey, Jr.
- Kate Belinski
- Rosalie & David Berk
- Donald & Janet Boardman
- Gilbert R. Callaway
- Denise E. Cavanaugh
- Sue Ellen Clifford
- Joseph M. & Emilie M. Deady
- John & Linda Derrick
- Adrienne Domingues
- Michael Dutt & Carol Emig
- Ann Eichenberger
- Kari Sansom Elwood
- Elizabeth D. & Peter C. Forster
- Herb & Barbara Franklin
- Margaret Gardner
- Jean-Michel Giraud
- Debbie J. Goldman
- Margery W. Philip Gottfried
- Susan A. Griffin
- Bruce Greentree
- Marilyn A. & John A. Horvag
- Charles C. Iker
- Karen Iler
- Thelma & Susan Holt
- J. Hodge & Associates
- Patricia A. & Michael J. Hough
- Bruce Jacobs & Mary Beth Paul
- Richard H. & Elizabeth Ross Jerome
- David Kenney
- Martin Klein
- June Kress
- Andrea H. McSweeney & Steven E. Levy
- Jeanne S. Mayer
- Ellen Both James & James E. McCarthy
- Scott D. & Ann A. Mitchell
- Robert C. & Katherine Miller
- Constantine H. Minor
- Elizabeth L. Nottrodt
- Joseph Neale & Marc Oppenheimer
- Penny Papas & Fred Peter
- Betty Paul
- Margaret Denchly & Jim Pollock
- Bill Potts
- Kathleen & Edward Quinn
- Benjamin H. & Nicole S. Rappaport
- Royal J. A. & Sandra P. Rodgers
- Leigh A. Robbins & Martin G. Zanowicki
- Pamela A. & Kevin B. Settlage
- Elizabeth & Neil Siegel
- Gregory C. & Nancy L. Reid
- Calvin Snowden
- Carole & Peter Spalding
- Robert Stack & Vivian Escobar-Stack

**Legacy Society**
These supporters have included Friendship Place in their estate plans.
- Sally Craig
- Reith C. & Patty Carter
- Christine Laurather
- Ann Marcinow
- Dohl Kent
- Leigh Rollins
- Elizabeth Siegel
- Peter & Carole Spalding
- Lynn and Howard Tag

**Help the Homeless Partners**
- Breadsoda
- Horace Mann Elementary School
- Integrity Management Consulting
- Lebowitz Martin
- Richmond Hill International School
- Sheridan School
- St. David’s Episcopal Church
- St. Paul’s Episcopal Church
- Washington National Cathedral

---

**“You all have played a major role in helping a helpless, and hopeless, addict like me become usefully whole!”**

- Waldon Adams
The Omega Foundation
Andrew J. Kirch & Laura S. Westhaver
Share Fund
United Way of the National Capital Area
$1,000-4,999
Anonymous (1)
All Saints Episcopal Church
Richard A. & Sharon Armstrong
Nathan & Neelam-Lutheran Foundation Church
Lisa Ing
Falk-Robertson Foundation, Inc.
Jeffrey M. & Margaret Guldiner
Ludwig Family Foundation
The Rockwell-Farrar Foundation
Rochambeau French International School
Parish Mission Foundation
Misses Cutler & Paul Salleh
Shabazz Scholarships
The Ten Singers
The Triton Foundation, Inc.
University of the District of Columbia
Whole Foods Market
World Bank Community Connections Fund
$2,500-4,999
Peter J. and Charlotte Mahoney
The Antender Family Foundation
Kenneth H. Bailey
Kate Belkin
Koivos & David Kudler
Blum-Kovler Foundation
Best Consulting
The Capital Group Companies
Charitable Foundation
J. Ann, Carol
Charlotte Church
Church of the Annunciation
Rev. Veda Connolly
Lauren A. Deyurka & Maurice Rosenzweig
Steven Eisenhandler & Susan Schiffer
First Virginia Community Bank
Rondos Meeting House
Kassen Blevin
Gardens Photography
Holy Trinity Catholic Church
Horace Mann Elementary School
Paul Chattoft-Knepp
Emily Indvik & Larry Armstrong
Tom Paterson
Kathleen & Edward Quinn
New Community Foundation
Royal & Jordan Riders
Margaux Dick Staut
Non-Executive Director
Soulsby Temple
Washington Multi Housing Association
Capital City Opera Society
Congo Slim Family Singing
Henry C. & Elizabeth Woodcharitable Fund
$1,000-2,499
Anonymous (1)
Doug & Vanessa Abbott
Bernard W. Abrams Family Foundation, Inc.
Lisa Adams & James H. Rowe, III
Cary Ridder & David Alberswerth
Lisa Adams & Jon Greenblatt
George T. & Polla Marie Abed
Anonymous
Dorothy S. Winston
Wendy Williams
John Whitaker
The Emanuel & Anna Weinstein Foundation
Michael R. & Andrea L. Weinstein
Katharine L. Picard
Julie Engelke Slovin
George T. & Lynne B. Mace
Helen Elizabeth Sherwood
Shirley Ann Swanson
Robert M. & Linda Wilson
Robert T. & Carol A. Cato
Mary Jane Arnold
Margaret Coughlin
Mary L. Aronson
Bank of America Philanthropy Gifts Program
David J. & Lora Barden

At one point it was...
“Friendship Place changed my life because it gave me hope. I know that sounds cliché. But sometimes I look around and I say, ‘Wow, how did you get to be at this place where you are right now? I’m not alone anymore. I feel safe.’”

- Leslie Nolan
Margaret E. Goodfellow
Edward H. and Judith E. Guy
James F. and Rebecca M. Hamilton
Hansrew Family Fund
Harry G. and Kanta K. Hedges
Nancy L. and Peter H. Hildreth
Ruth H. Holtmeister
James C. Hogan
Acheta and Ronald Horton
Zoria and James Hostetler
Mary and Michael Hottis
Claire Hume
Ann L. Ingemari
Erica Jacobs
Joan and Robert Jamieson
Bobbie J. Jeter
Nancy M. Johns
Blair Jones
Sally Kaplan
Peter G. and Karen Karp
Inna and Lou Katz
Kathleen R. and Albert G. Keating
John B. and Elbert T. Kuyper
Brian and Mary Kurz
Inna Kuznetsova
Martin S. and Kathleen Landau
Andrew and Steven Levy Foundation
Ann and Charles C. Latouche
David C. Leon, Jr.
Susan L. Lockwood
Robert and Jane Loomis
Monica and Mark Lozano
Charles R. and Patricia MacKay
Susan Marshak
Jeffrey B. and LaVerne C. Mayo
Nancy M. Mayers
Andrew H. and Phyllis McLaughlin
Susan H. and Charles M. McCauley
Tom and Karen Mines
Jill and Marc Moros
Andrew M. and Mia Nan Marshall
Michael Marshall and Michelle Thomas
Harwood G. and Suzann F. Martin
Barbara Neff
Candace McCuin
Sandi and D. David McInnis
Jerry D. McCullum
Roger and Linda Meyer
Stephen B. Miles

Mintz Charitable Gift Fund
Richard D. Morgan and Arlene Rodenbeck
Shel L. and Andrew Morris
Elise A. and Jeffrey Nathanson
Laurie W. Glaesson and William L. Neff
David Nelson
Jeffrey Norman
Emile Nadelbaum
Helene O'Sullivan
Richard Parkinson
Michael and Sarah Partridge
Isabel S. and Reuven and Pesame
Ellen M. Feinman
Jeanne E. Feinman
Jim and Sarah E. Fenerson
Kathleen C. Perry
Shari L. Pitts
Macayo Pollock
Aaron D. Pronovost
Ashok and Neela K. Radhakrishnan
Bart and Jamie R. Reade
Bonnie Hartman and Jim Rogers
Sharon W. B. and Frederick Rolfe
Robert Roeder
Nancy Sandberg
Lisa J. Shifflett
Jen Silver
Diane S. Shue
Bob Sobian
Hansel and Gordon Silverstein
Carrie and Harold Silverstein
Halcyon M. Bnhan and Gerald Slater
Stanley Steinhilber
Matthew Stone
David M. Thurn
Chester (Chip) Short Speed
Emily Stafford
Brian M. Stanley and Kenneth Williams
Jane and Robert Stein
Deborah and Robert S. Stampa
Richard A. and Carole L. Suave
Michael and Monica Sutton
Martin and Kevin Tanner
Susan B. and William H. Taylor III
Ida Tamara Tobe
Barbra and Robert A. Tully
Kevin and Paula Tusa
Jeanne K. and Susan Tusa
Brinkley D. Tusa
Catherine and Gerald F. Tynan

Marion J. and Michael Usher
Christopher D. and Elizabeth K. Vaden
Seth and Kristin Varnes, MD
The Rev. Dr. Francis H. and Mary Jane Wade
Diane and Kevin Walker
Wade and Anne Wallace
Julian Wolfe
Lance Williams
Emily Williams
Deborah Wolf
 dysmth and Robert L. Winn
Catherine Wyler
Angela I. and Daniel Yergin
Mary E. Sheridan and W. Randolph Young
Amy A. Maya
Louise and Rabbi Daniel Zemel

Every gift of any amount makes a difference. Unfortunately, we don’t have room here to list all of our 1,635 donors.

We strive to keep accurate records of gifts; if you discover an error, please contact us or let us know by contacting Tanya Sweeney at 202-503-2968 or tsweeney@friendshipplace.org. Please note that any gifts made in the final three months of the 2013 calendar year will be recognized in our 2014 annual report.

“Before Thirty encourages me to actually want to work; you show me the benefits of working hard. Now I like school.”

- Brittany Watts
Board

Executive Officers
Sally Craig, Co-President
David E. DeSantis, Co-President
Tom Patterson, Vice President
Michael Durst, Treasurer
Christine Parker, Secretary

Business Representatives
Courtyard by Marriott Chevy Chase
Jim Carroll
Lockheed Martin Corp.
Jay Brozost
Stratus Consulting
Chuck Herrick

Community Representatives
Jeffrey Bassett
Betty Boyle
Deborah Brouse
Ellen Clifford
Jim Carroll
Tony Danzy
Peter Espenschied
Barbara Franklin
Shelley Gilbert
Marilyn Hannigan
June Kress
Anne Millar
Anne Morrison
Nan Roman
Cesar Santos
Dick Schleicher
Ginny Taylor
Suzanne Walker

Staff
Administration
Jean-Michel Graud
Executive Director
Dorothy Arts
Chief Financial Officer
Rebecca Cardozo
Office Manager
Development
Tanya Swanson
Director of Development
Christine Lauderbaugh
Director of Institutional & Corporate Giving
Benjamin Bradburn
Director of Community Engagement & Partnerships
Katherine Hughes
Marketing & Communications Associate
Welcome Center
Laura Woody
Director
Valencia Davis
Program Manager
J. Myers
Outreach Case Manager
Jill Carmichael
Housing First & Veterans First Director
Marcus Brown
Assistant Director
Gudy Reid
Project Coordinator
Barbara Scupi
Senior Case Manager
Case Manager
Charles Chaplin
Case Manager
Taylie Goldman
Case Manager
Erik Holland
Case Manager
Brian Morgan
Case Manager
Heather Shyer
Case Manager
Alagia Speak
Case Manager
Jonathan Suhr
Case Manager
Case Manager

Veterans First
Katy Canfield
Assistant Director
Sean Read
Project Coordinator
Nico Jackson
Case Manager

Olivia Sidou
Inside Specialist
Dominica Helgeson
Contract Specialist
Henry McAllister
Employment Specialist
Emma Bell
Case Manager
Vernon Leath
Case Manager
Nick Donahue
Case Manager
Sarah Lallie
Case Manager
Sam Strike
Case Manager
Nic Jackson
Case Manager
Amhim & Before Thirty
Jermaine Hampton
Director
Drew Gossett
Housing and Employment Coordinator
Mazen Nek
Senior Employment Services Specialist
Bianca Pianalto
Employment Services Specialist
Tiffen Jackson
Youth Employment Specialist

"I spent six years sleeping in shelters and on the streets. Friendship Place said they would help me, and in one week, one week, I had an apartment."

- Alan Banks
Dear Friend,

There’s a reason Friendship Place helped more people than ever in 2013: our pioneering rapid solutions.

Within an average of about three months, AimHire, Veterans First and Direct Housing get people back on their feet – stably housed and with enough income to stay housed permanently. Put simply, this means we can stretch our funding to help more people, faster.

In 2014, we continue growing and innovating. Our pilot program Before Thirty, launched in January, takes Friendship Place into yet another new arena – services for homeless, disconnected young people aged 17 to 29, from teens aging out of foster care to young adults with hidden disabilities, such as fetal alcohol syndrome. We’re helping them find stable housing and positive direction for their lives, through personalized support.

Our board member George Siletti told me that if Before Thirty had been available back when he was 16 and homeless, he might have been spared 40 years of wandering and loneliness. George is part of the Friendship Place Peer Leadership Council, a group of current and former program participants who share their lived and feedback with me. The ideas they generate help the entire staff refine our best practices and develop creative new solutions. I’m excited about one of their suggestions that we’re implementing right now – a peer mentorship program, which will be run by a member of the Council, Alan Banks. In March, Alan and I co-presented a workshop at the national Housing First Partners Conference in Chicago, “Building a Stronger Organization through Consumer Empowerment.”

Friendship Place’s program participants also play an indispensable role in our advocacy efforts. They will be testifying, together with staff and board, at every relevant DC Council hearing this spring, urging our elected officials to direct resources to proven, rapid solutions like homelessness prevention, rehousing and job placement, while investing sufficient funds in supportive housing to end homelessness for those who are more vulnerable and need longer-term help.

Friendship Place is committed to advancing the entire homelessness services system in DC toward these smart, cost-effective solutions. That’s why we’ve taken on leadership roles in key advocacy coalitions, including The Way Home Campaign and Veterans NOW! It’s inspiring to channel the energies of a larger network of folks all collaborating toward the same goal – ending homelessness.

In fact, it seems that nearly every week, we’re creating exciting new partnerships. Just since the beginning of 2014, SOME and Catholic Charities have asked us to help their clients find jobs; in exchange, they’re making transitional housing vacancies available to our AimHire jobseekers. Meanwhile, our Direct Housing program will be helping Miriam’s Kitchen find housing for some of their program guests. These are truly win-win collaborations.

We at Friendship Place are serious about ending homelessness in DC. You are, as always, invited to be part of this endeavor. Any contribution you make – whether your time or your financial support – will lead directly to solutions. You can count on it.

Thank you.

With gratitude,

Jean-Michel Giraud
Executive Director

Jean Michel Giraud serves on the DC Interagency Council on Homelessness and is a member of Collective Impact – a select group of nonprofit and public leaders in DC’s homeless services working systematically to end homelessness in the District. He blogs about homelessness for The Huffington Post.

Ending Homelessness

“I’m no longer a homeless statistic—I’m part of our community.”

- George Siletti
Friendship Place
4713 Wisconsin Ave. NW
Washington, DC 20016
202.364.1419
info@friendshipplace.org
FriendshipPlace.org

Mission: To empower individuals and families experiencing or at risk of homelessness to rebuild their lives with the involvement of the community.

Catalogue for Philanthropy of Greater Washington
*Honored Nonprofit* 2013-14

United Way #8299
CFC #37588

Photography
David Moss, davidmossphoto.com
Katie Hughes

Design
Emily Fagerholm

Production
Katie Hughes
Julia Robertson

Ending homelessness
Rebuilding lives