Ending homelessness
Rebuilding lives

Appreciative!

2018 Impact Report
Dear Friend,

More growth at Friendship Place! In 2018, our Youth Connect program expanded again; the team is now doing street outreach in all eight Wards of DC, bringing real help to young people who have nowhere else to turn. Meanwhile, our housing programs ended or prevented homelessness for more people than ever.

Now we’re looking ahead. With planned expansions in our Veterans First and Neighbors First programs, we’ll be putting our expertise to work to help hundreds more people transition successfully from homelessness into stable housing.

Please rest assured that Friendship Place’s staff is fully committed to safeguarding our welcoming and friendly culture as we grow. In fact, we all joined together this past year in a wonderful, collaborative process to create a Core Values Statement for the organization to guide us as we move forward. It details seven core values: 1) excellence and innovation; 2) finding ways to say “yes”; 3) caring at the core; 4) agents of change; 5) support, empowerment, and development; 6) inclusion, diversity, equity and collaboration; and 7) integrity and accountability.

As always, thank you. It’s your generosity that allows us to go the extra mile for each and every person who turns to us for help.

With gratitude,

Jean-Michel Giraud
President & CEO
Thirty-year-old Jasmine has fought hard to achieve the joy she experiences today. “I was molested all the time,” she says, “I was assaulted sexually, mentally...in every way,” while growing up in the Maryland and DC foster care systems.

At 18, she aged out of foster care and became homeless. Looking for stability, Jasmine earned a GED and a carpentry license, finding a full-time job, a partner, and an apartment. But her relationship grew violent. “I realize now that I stayed because I really liked having a place.” After leaving, she began “winging it again,” sleeping wherever she could, “in my car, hotels”—all while maintaining a full-time job. But her salary of nine dollars an hour at Jiffy Lube wasn’t enough to afford a place to live.

A car accident in 2018 left Jasmine with serious injuries. “With a broken leg, I couldn’t be homeless anymore,” she says. Her only option was a shelter. “That’s where I connected with Friendship Place.” Our Before Thirty program for young adults helped her find housing. “They came through when everyone else denied me.”

Today, stably housed and employed at Kawasaki, Jasmine is in a healthy relationship and earning more money than ever.
Nikiah describes her boys as “loving and gentle,” while admitting they’ve taught her the meaning of patience. Both boys face challenges—Ricardo, 13, with autism and Rico, 12, with ADHD.

Nikiah is determined to provide her children with stability because, she says, her own childhood was troubled. “We were always going from shelter to shelter or being put out.”

Unfortunately, as an adult Nikiah, this time with husband and boys, experienced homelessness all over again. The death of her stepson, a victim of gun violence, threw her husband into severe depression, and he was unable to work.

In 2015, the family found housing through the DC Department of Human Services, which referred them to Friendship Place for help rebuilding their lives. Our staff helped Nikiah address her most urgent concern: moving to a safer neighborhood. “I couldn’t let my sons out to play because there were shootings every day.”

Now, says Nikiah, “We have a lovely home. Ms. Smith [Friendship Place Youth Specialist] helps with my kids’ doctors’ appointments and getting the support they need at school. It’s a blessing to have Friendship Place in our lives.”
Curtis found his life’s work in his mother’s kitchen. “I was the only one of six kids who watched her cook,” says Curtis. “One day, she asked, ‘You ever think about becoming a chef?’”

Now 40, he’s worked in kitchens around DC, but his path was not easy, including a mean stretch of homelessness and a climb back to stability, thanks to Friendship Place. “I worked in good restaurants for several years and lived with the love of my life,” Curtis recalls. “Then she broke my heart, her landlord was selling the house, and I got lost in severe depression.”

For the first time, he was on the street. “I was so depressed—couldn’t sleep, couldn’t eat,” says Curtis. Cold weather drove him to a shelter, the worst months of his life. “My wake-up call there were fights and yelling.”

Friends put him in touch with Friendship Place, where he fit into our rapid rehousing program. Two years later, Curtis is housed and working in the kitchen at Union Market, aiming for a promotion. “Friendship Place totally changed my life,” says Curtis. “It’s like having someone walk beside you, to help you figure out life.”
Spreading good cheer during the holiday season!

Holiday gift and grocery delivery

“Winter Warmth” Day

Free Hair Cuts
Thanksgiving
"Feast with Friends"
With wide-ranging talents and interests, Kevin followed an adventurous career path. A native of Sarasota, Florida, he joined the Army after college. While stationed in Europe, he got a master's degree. Back in the US, he took a job as a weather anchor at a local TV station in Florida, before moving on to Texas, Illinois, and then California.

Then came “a series of unfortunate events.” He moved to DC to help a friend who had a serious illness, but when she was no longer able to keep her place, he had no home and little money. “Sleeping on friends’ couches? How did this happen to me?”

When he was at his lowest point, an acquaintance told him about Friendship Place. He thought it was a shot in the dark until he learned his military service made him eligible for help through our Veterans First program.

Today Kevin, 54, is grateful to be living in the apartment Friendship Place found for him. He works for the SS United States Conservancy and runs his own marketing business. “Veterans First gives people an amazing step up, no matter where you are in your life,” Kevin says. “I feel a huge debt of gratitude to be back on a path forward.”
Cornelia learned a tough truth: "Homelessness can happen to anyone. It’s not always that someone has done something wrong. Anything can change someone’s situation from working and having stable housing."

“I was in the Army for 14 years, most of that time as a motor transport operator, working with a lot of heavy and light military vehicles.”

In 2018, Cornelia came up against DC’s sky-high, rapidly changing housing market. “I put my belongings in storage and slept in my car.”

She got in touch with Friendship Place. “It all happened so fast. A week later I was in an apartment with a brand-new bed.” Cornelia has plans: “I am ready to start my own business: mobile car washing and detailing. I don’t run into a lot of women or minority-owned businesses in that field, but I know I can do this on my own.”

Cornelia credits Friendship Place for getting her back to the life she’s worked so hard for. “There should be millions of Friendship Places all over the world.”
Our programs

Street Outreach
We go into the streets to engage men and women where they are.
Served 122 individuals, meeting their immediate needs and connecting them to services.

Drop-in and Free Clinic
Our Welcome Center offers food, basic necessities, phone and computer access, laundry facilities, clothing referrals, assistance obtaining vital documents and housing, and free consultations with a doctor, nurse or psychiatrist.
Hosted 1,050 visitors, helped 206 obtain vital documents, provided 364 clinic consultations.

Transitional Housing
In partnership with area congregations, Friendship Place operates three small, home-like transitional shelters.
Provided 25 men and women with a safe place to stay while rebuilding their lives.

Permanent Supportive Housing
Friendship Place is a leading DC provider of PSH for highly vulnerable, chronically homeless individuals and families, with scattered-site apartments and an apartment building for men. Our housing programs utilize a low-barrier, “housing first” service model; case managers help participants transition directly from homelessness into housing and then provide long-term support to empower them to achieve personal goals for recovery, health, financial stability, family re-unification, employment and social well-being.

724 people housed (288 single adults plus 116 families encompassing 436 total family members), with a housing retention rate of 99%.

Rapid Rehousng
In 2018, three different Friendship Place programs provided flexible, individualized support for individuals and families needing just short-term assistance to attain stable housing—from as little as a one-time referral up to as much as nine months of intensive, wraparound services. In addition to providing temporary rental assistance, our rapid housing solutions help people increase their income, find and move into housing they can afford, and connect with whatever services they will need for long-term stability.

Home Now, Direct Housing, and Family Connect prevented or ended homelessness for 391 people (including 143 children in families served).

Veterans Services
Our Veterans First program employs the rapid rehousing model to help homeless veterans and their families get back into housing quickly and to prevent homelessness for veteran households at risk of eviction. The program targets extremely low-income households and serves DC and eight surrounding counties.
Served 533 households encompassing 728 total family members. Of those who exited the program, 87% graduated to stable permanent housing.

Access to Housing
Friendship Place staff can help someone access housing services anywhere in the District, not just at Friendship Place, by completing a survey assessing their level of need and collaborating closely with other housing providers through DC’s Coordinated Entry System to connect the person with the housing program that best meets their needs.
Staff completed housing assessments for 681 people.

Job Placement
Our AimHire program utilizes an innovative “employment first” approach to fast-track people experiencing or at risk of homelessness into jobs, creating opportunities for people with significant barriers to employment.
AimHire placed 77 people into jobs, with an average starting pay rate of $14.26/hour. An additional 149 people got jobs through the employment services that are integrated into Friendship Place’s housing programs.

Youth and Young Adult Services
Youth and Young Adults are served by two programs. Before Thirty provides developmentally informed supportive services and counseling to homeless and at-risk 17-to-29 year olds. Youth Connect conducts street outreach to runaway, homeless and at-risk 17-to-24 year olds.
Before Thirty provided positive youth development services to 54 people, with 11 housing placements. Youth Connect engaged with 326 youth in all 8 Wards of DC, distributed 258 survival/hygiene kits, and conducted 63 housing intakes.
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Veterans Services
Betty Boyle
Board Member & 21-year Supporter

When I first moved to Washington in the 1980s I saw homeless people everywhere. It began to haunt me, especially because there seemed no way to help them. Now, almost 40 years later, I am so grateful to be a part of Friendship Place, which has so successfully saved so many that were lost in the past.
Financials
FY 2018

Total Revenues: $11,078,330
Private Gifts & Grants $3,780,100
District of Columbia $3,887,176
Federal - HUD $335,582
Federal - VA $2,935,280
Maryland – DHCD $116,306
Other 23,886

Total Expenses: $11,057,940

October 1, 2017 - September 30, 2018

In-Kind
Friendship Place received in-kind goods and services valued at more than $200,000, including food, basic necessities, clothing, back-to-school supplies, Metro SmarTrip cards, phone cards, gift cards, computers, household items, and furnishings; as well as moving services, pro bono legal services, video production, photography, writing, life coaching, resume writing, career counseling, and workshop facilitation.

Private Funding
- Individuals
- Foundations
- Congregations & Other Nonprofits
- Businesses
- United Way/CFC

Expenses
- Permanent Supportive Housing
- Veterans Services
- Rapid Rehousing
- Employment Services
- Welcome Center & Youth Services
- Community Engagement
- Management
- Fundraising
On November 3, 2018, hundreds of our dedicated supporters, including dozens of school and corporate teams, joined us on the National Mall for a walk to end homelessness in the DC region. In its fourth year, Friendship Walks raised over $140,000 and highlighted national and regional efforts to end homelessness.
Champions for Change

These generous members of our community have made 5-year pledges of $1,000 or more to the mission of Friendship Place.

Gift of Healing
$1,000-4,999 a year
Anonymous
Lisa Adams & James H. Rowe, III
Martha & David Adler
AMDG Foundation
Kenneth H. Bailey, Jr.
Kate Belinski
Janet K. & Aldo A. Benini
Rosalie & David Berk
Donald & Janet Boardman
Alison Cassidy
Denise E. Cavanaugh
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Sally Craig
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John & Linda Derrick
Charlotte White & Mitch Dubensky
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Susan Vener Linsky and Norman Linsky
Jeanne S. Mayer
Ellen Beth Jones & James E. McCarthy
Jerry D. McPike
Charles A. Wiebe and Anne Millar
Robert E. & Ruthanne Miller
Constance M. Miner
Andrew B. & Janice L. Molchon T
odd & Monte Monash
Alan B. & Anne S. Morrison
Joseph Neale & Marcy Oppenheimer
Elizabeth L. Nottingham
John K. Ord
Penny Pagano & Phil Potter

Gift of Thriving
$25,000 or more a year
The Hanley Foundation

Gift of Flourishing
$10,000 - 24,999
Anonymous
James & Linda Beers
David E. DeSantis & Todd Michael Malan

Gift of Rebuilding
$5,000-9,999 a year
Ainsley MacLean & David Bruce Wollman
The Meltzer Group
Scott D. & Ann A. Michel
Ellen O’Brien
Arlene Balkansky & Mark Stein
Paul J. & Chandler M. Tagliabue

Annual Fund
$250,000+
Amazon

$100,000-249,999
John Edward Fowler Memorial Foundation
Greater Washington Community Foundation
Eugene & Agnes E. Meyer Foundation
Vets on Track Foundation

$50,000-99,999
Anonymous
William S. Abell Foundation
Naomi & Nehemiah Cohen Foundation
Community Housing Trust
The Hanley Foundation
The Taste of Salt Fund
The Ernst & Gertrude Ticho Charitable Foundation
United Way of the National Capital Area
World Bank Group

Friendship Place is a warm and welcoming place. Every day, the team demonstrates what it takes to deliver effective services that meet people’s unique needs.

Ellen O’Brien
16-year Friendship Place Supporter
$25,000-49,999
Anonymous (4)
AT&T
Jack R. Anderson Foundation
The Morris & Gwendolyn Cafritz Foundation
Jessie M. Harris
Long & Foster Corporate
National Presbyterian Church Share Fund

$10,000-24,999
Altria Companies Employee Community Fund
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The A. James & Alice B. Clark Foundation
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St. David’s Episcopal Church
Marjorie Dick Stuart & Bill Stuart
Tegna Foundation
Temple Sinai
Washington Hebrew Congregation
Elizabeth V. & William M. Weber
Margot Zimmerman

Friendship Place routinely challenges the status quo in the homeless services sector, always looking for innovative ways to improve processes and outcomes.

Mitchell Fulton
Board Chair & 5-year Friendship Place Supporter

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As one of the founders and a long-time board member, I have seen Friendship Place grow from a tiny Ward 3 operation to a world-class, full-service, city-wide dynamo of highly committed staff and volunteers who work with people in great need who are aiming to rebuild their lives.

June Kress
Founder & 27-year Friendship Place Supporter

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Maureen T. Kelly
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Marsha & Mark Matthews
Jeanne S. Mayer
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Jolee & Fred Michaud
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Sarah F. & Mark D. Whitmer
Ann L. Wild
Heather & Steve Wingate
David & Ellen Winter
Evelyn M. & Robert Leo Wrin

$500-999
Anonymous (4)
Kenneth L. & Anita Adams
Ralph B. Gifford & Linda Adcock
Amina Ahmad
Lawrence R. Albert
We gladly support Friendship Place in its mission to prevent and end homelessness through very individualized programs that see positive results.

Ginny and Clyde Taylor
20-year Friendship Place Supporters

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Janet H. & Cy Ansary
Robley D Backus
Mark & Anne Marie Baldwin
Robert B. & Rita B. Barnett
Judith E. Bauer & Richard Koretz
Margie Becker-Lewin
Susan D. Bennett
Rachel Berk
Lois & Edward Berkowitz
Aija C. Blitte

$100,000-249,999
William S. Abell Foundation
Bob's Discount Furniture
David J. & Livia Bardin
Jane Stewart & David Balton
Carolyn N. Andrews
William James Anderl
Keri Thomas, Director of Staff Leadership

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Townsend
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Karen Vogel
Frederick P. Waite & Sherrian Knight
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Gretchen Theobald
Gretchen Stanger
Geneva J. Sullivan
Michael & Janet Goldman
Herb & Barbara Franklin
Debbie J. Goldman

$250-499
Edna Greenfield
Arlene Balkansky & Mark Stein
Frederick P. Waite & Sherrian Knight

$100-249
Richard & Carol Schleicher
Jim & Andrea Hamos
Peoples Congregational United Church of Christ
Andrew H Pollock
Ashok & Neela K. Ranade
Patricia Reilly
Ilana & Todd Rich
Bernard & Barbara Ries
Shelly Ritornato
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Saint Sophia Greek Orthodox Cathedral
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Daniel R. & Jacqueline D. Serwer
Grail & Christopher Sipes
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Robert & Linda Strahan
Dr. Elizabeth Stuart & Dr. Brian Doyle
Anne D. Stubbs

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MISSION:
To empower people experiencing or at risk of homelessness to attain stable housing and rebuild their lives.

VISION:
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