DAY 1 FAMILY (BEZOS) FUND LOGIC MODEL

Agency Strategic Goal(s):

Agency Goal 1: Strengthen and expand our services and housing programs to help end homelessness in the D.C. metro region

Agency Goal 2: Steward and grow our private resources to support and enhance our services and fill funding gaps

Program Goals

- Goal 1: Support families experiencing homelessness on achieving permanent housing outcomes and pursue solutions to family homelessness

- Goal 2: Increase the stability of families exiting homelessness

INPUTS OR RESOURCES	ACTIVITIES	OUTPUTS	SHORT-TERM OUCTOMES	INTERMEDIATE OUTCOMES	LONG-TERM OUTCOMES
Funding from Bezos Day One Fund Staffing - Family Fund Manager - Aim Hire Employment Specialist Supplies - Laptops (2) - Cell Phones (2) - Internet Stipend for Remote Position (1) Participant households Referral partners Funding for Admin	Conduct outreach to community providers to ensure proper referrals Process referrals Responds to feedback from community to tailor fund target criteria based on the needs identified by community partners Identify gaps and needs within community and tailor fund to meet those needs Ongoing community engagement and education	Provide move-in assistance for 150 families over 5 years Help 200 unsheltered families reach a safe place to stay over 5 years Provide high quality shelter for 125 families over 5 years Provide critical services (specifically employment) for 200 families over 5 years Provide assistance to 300 families exiting homelessness over 5 years Overall: Serve 1000 households	At least 75% of participants and community partners demonstrate an increased knowledge about the fund and resources available to end family homelessness (applies to move-in assistance fund and the general assistance) At least 75% of 200 families demonstrate increased knowledge about employment opportunities and increased skills to engage with the workforce	At least 75% of families referred for services are able to move into permanent housing with the assistance of the funds At least 75% of 200 families obtain employment At least 75% of 300 families referred for emergency assistance receive funds that are tailored to their unique needs and preferences (Relate to permanent/stable housing)	Homelessness is reduced (at the individual level and community wide)

		with funding over the course of 5 years			
AimHire position

Flexible funding to support employment search

taken directly from AimHire's logic model | Orientations and intakes

Participant centered case management and coaching for individuals

Needs assessment

Create employer relations to help participants get jobs

Employer engagement

Referrals to employers

Build relationships with partner organizations to help provide participants additional resources | Employment support for 200 families over 5 years

Participants receive necessary job training, resume, and job searching skills

Employer partners hire participants

Participants connected to community resources and benefits | Develop job seeking skills in 80% of engaged participants, including resume writing, technology proficiency and mock interview skills

At least 80% of participants are coached through the job search and interview process and are able to find a job within 90 days | At least 70% of participants get a job within the first 90 days of enrolling in the AimHire program

At least 70% of participants retain that job for as long as possible (70% at 3 months, 65% at 6 months, 60% at 9 months, 50% at one year)

At least 70% of participants earn steady income | AimHire participants have job stability, increased job retention, and are more self-sufficient in finding future employment. |