# FY24 AimHire Core Logic Model

## Agency Strategic Goals:
- Goal #1: Strengthen and expand our services and housing programs to help end homelessness in the D.C. metro region.

## Division/Program Goals:
- Goal 1: Serve at least 70 participants and help place at least 50 into meaningful employment.
- Goal 2: Increase awareness of and participation in our program/services by attending monthly hiring events with employer partners.
- Goal 3: Achieve 70% job retention for participants at the 6-month benchmark.

## Inputs/Resources
- Private and public funding
- Office space
- Monetary and technology support for participants
- 2 FTE
- Volunteers
- 70 participants
- Equipment: computers, printer, phones
- Donated clothing, hygiene products, etc.
- Grocery and transportation assistance (Metro, Uber, gas, etc.)
- Online database(s)

## Activities
- Orientations and intakes
- Offer person-centered case management and job coaching for participants
- Create employer relations to help participants get jobs
- Facilitate referrals to employers
- Build relationships with partner organizations to help provide participants additional resources
- Conduct outreach to community orgs to recruit new participants and spread knowledge of our services

## Outputs
- 70 participants enrolled
- Number of resume, technology, and mock interview training
- Number of workshops
- 50+ job placements
- 50+ employer connections
- 1-2 hiring events per month

## Short Term Outcomes
- 75% of enrolled participants are designated as ‘Job Ready’
- 75% of participants identified as ‘Job Ready’ are coached through the job search and interview process and can find a job within 90 days, as possible

## Intermediated Outcomes
- 70% of participants get a job within the first 90 days of enrolling in the program
- Participants will hold job retention at:
  - 75% (3-months)
  - 70% (6-months)
  - 65% (9-months)
  - 60% (12-months)

## Long Term Outcomes
- AimHire participants have job stability, increased job retention, and are more self-sufficient in finding future employment
- Participants income assists them in finding housing either through supportive housing or self-sufficient housing
## Agency Strategic Goals:
- Goal #1: Strengthen and expand our services and housing programs to help end homelessness in the D.C. metro region.

## Division/Program Goals:
- Goal 1: Serve 60 families and assist at least 36 participants with gaining jobs
- Goal 2: Complete 30 Job Readiness Workshops, and engage 24 employer/partner providers
- Goal 3: Achieve job retention at the following intervals - 75% (3-month), 70% (6-month), 65% (9-month), and 60% (12-month)

### Inputs/Resources
<table>
<thead>
<tr>
<th>Funding from Bezos Day 1 Family Fund</th>
<th>Orientation sessions and intake meetings</th>
<th>60+ individuals served within family households</th>
<th>At least 50% of participants get a job within the first 90 days of enrolling in the program</th>
</tr>
</thead>
<tbody>
<tr>
<td>Office space</td>
<td>Person-centered case management and coaching for participants</td>
<td>Number of job readiness workshops (resume writing, mock interview, etc.), as needed</td>
<td>70% of participants retain that job for as long as possible:</td>
</tr>
<tr>
<td>Minimum of 1 FTE</td>
<td>Needs assessments</td>
<td>36+ job placements</td>
<td>• 75% at 3 months</td>
</tr>
<tr>
<td>Volunteers</td>
<td>Employer relations to help participants match with job opportunities and attain employment</td>
<td>24+ employer and/or provider connections</td>
<td>• 70% at 6 months</td>
</tr>
<tr>
<td>30 families to serve</td>
<td>Employer engagement to facilitate ongoing relationship with program and future participants</td>
<td></td>
<td>• 65% at 9 months</td>
</tr>
<tr>
<td>Technology: Computers, Comp. Lab, and Support</td>
<td>Referrals to employers</td>
<td></td>
<td>• 60% at 12 months</td>
</tr>
<tr>
<td>Donated clothing &amp; Hygiene products</td>
<td>Relationships with and referrals to partner organizations to help provide participants additional resources</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Transportation Assistance</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Activities
- Orientation sessions and intake meetings
- Person-centered case management and coaching for participants
- Needs assessments
- Employer relations to help participants match with job opportunities and attain employment
- Employer engagement to facilitate ongoing relationship with program and future participants
- Referrals to employers
- Relationships with and referrals to partner organizations to help provide participants additional resources

### Outputs
- 60+ individuals served within family households
- Number of job readiness workshops (resume writing, mock interview, etc.), as needed
- 36+ job placements
- 24+ employer and/or provider connections

### Short Term Outcomes
- At least 50% of participants develop job seeking as a result of assistance with resume writing, technology proficiency, and mock interview skills

### Intermediate Outcomes
- At least 50% of participants get a job within the first 90 days of enrolling in the program
- 70% of participants retain that job for as long as possible:
  - 75% at 3 months
  - 70% at 6 months
  - 65% at 9 months
  - 60% at 12 months

### Long Term Outcomes
- Participants have job stability, increased job retention, and are more self-sufficient in finding future employment
**Agency Strategic Goals:**
- Goal #1: Strengthen and expand our services and housing programs to help end homelessness in the D.C. metro region.

**Division/Program Goals:**
- Goal 1: Serve approximately 125 participants and place at least 75 into meaningful employment
- Goal 2: Complete approximately 65 Job Readiness Workshops, and engage with about 48 employer/partner providers
- Goal 3: Achieve job retention at the following increments — 70% (3-month), 65% (6-month), 60% (9-month), and 50% (12-month)

<table>
<thead>
<tr>
<th>INPUTS/RESOURCES</th>
<th>ACTIVITIES</th>
<th>OUTPUTS</th>
<th>SHORT TERM OUTCOMES</th>
<th>INTERMEDIATE OUTCOMES</th>
<th>LONG TERM OUTCOMES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dept of Labor (DOL) Funding</td>
<td>Conduct orientations and intakes</td>
<td>125+ participants served</td>
<td>At least 50% of participants develop job seeking skills as a result of resume writing, technology proficiency, and mock interview skills support</td>
<td>At least 50% of participants get a job within the first 90 days of enrolling in the program</td>
<td>Participants have job stability, increased job retention, and are more self-sufficient in finding future employment</td>
</tr>
<tr>
<td>Office space</td>
<td>Offer person-centered case management and coaching for participants</td>
<td>65+ participants completing job readiness assessments</td>
<td></td>
<td>At least 70% of participants retain that job for as long as possible:</td>
<td></td>
</tr>
<tr>
<td>Minimum of 3 FTEs, including 1 Job Developer</td>
<td>Conduct needs assessments</td>
<td>75+ job placements</td>
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<td>• 70% at 3 months</td>
<td></td>
</tr>
<tr>
<td>Volunteers</td>
<td>Facilitate employer relations to help participants get jobs</td>
<td>48+ employer and CBO connections</td>
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<td>• 65% at 6 months</td>
<td></td>
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<tr>
<td>Approx 125 participants to serve</td>
<td>Facilitate employer engagement</td>
<td>12+ hiring events</td>
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<td>• 60% at 9 months</td>
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<tr>
<td>Technology: staff laptops, computer lab, and tech support</td>
<td>Conduct referrals to employers</td>
<td></td>
<td></td>
<td>• 50% at 12 months</td>
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<tr>
<td>Donated clothing and hygiene products</td>
<td>Building relationships with partner organizations to help provide participants additional resources</td>
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<tr>
<td>Financial and transportation assistance</td>
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</tbody>
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