



Ending homelessness
Rebuilding lives

FY24 AimHire Core Logic Model

Agency Strategic Goals:

- Goal #1: Strengthen and expand our services and housing programs to help end homelessness in the D.C. metro region.

Division/Program Goals:

- Goal 1: Serve at least 70 participants and help place at least 50 into meaningful employment.
- Goal 2: Increase awareness of and participation in our program/services by attending monthly hiring events with employer partners.
- Goal 3: Achieve 70% job retention for participants at the 6-month benchmark.

INPUTS/RESOURCES	ACTIVITIES	OUTPUTS	SHORT TERM OUTCOMES	INTERMEDIATE OUTCOMES	LONG TERM OUTCOMES
Private and public funding Office space Monetary and technology support for participants 2 FTE Volunteers 70 participants Equipment: computers, printer, phones Donated clothing, hygiene products, etc. Grocery and transportation assistance (Metro, Uber, gas, etc.) Online database(s)	Orientations and intakes Offer person-centered case management and job coaching for participants Create employer relations to help participants get jobs Facilitate referrals to employers Build relationships with partner organizations to help provide participants additional resources Conduct outreach to community orgs to recruit new participants and spread knowledge of our services	70 participants enrolled Number of resume, technology, and mock interview training Number of workshops 50+ job placements 50+ employer connections 1-2 hiring events per month	75% of enrolled participants are designated as 'Job Ready' 75% of participants identified as 'Job Ready' are coached through the job search and interview process and can find a job within 90 days, as possible	70% of participants get a job within the first 90 days of enrolling in the program Participants will hold job retention at: <ul style="list-style-type: none"> • 75% (3-months) • 70% (6-months) • 65% (9-months) • 60% (12months) 	AimHire participants have job stability, increased job retention, and are more self-sufficient in finding future employment Participants income assists them in finding housing either through supportive housing or self-sufficient housing



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FY24 AimHire Family Fund Logic Model

Agency Strategic Goals:

- Goal #1: Strengthen and expand our services and housing programs to help end homelessness in the D.C. metro region.

Division/Program Goals:

- Goal 1: Serve 60 families and assist at least 36 participants with gaining jobs
- Goal 2: Complete 30 Job Readiness Workshops, and engage 24 employer/partner providers
- Goal 3: Achieve job retention at the following intervals - 75% (3-month), 70% (6-month), 65% (9-month), and 60% (12-month)

INPUTS/RESOURCES	ACTIVITIES	OUTPUTS	SHORT TERM OUTCOMES	INTERMEDIATE OUTCOMES	LONG TERM OUTCOMES
Funding from Bezos Day 1 Family Fund Office space Minimum of 1 FTE Volunteers 30 families to serve Technology: Computers, Comp. Lab, and Support Donated clothing & Hygiene products Transportation Assistance	Orientation sessions and intake meetings Person-centered case management and coaching for participants Needs assessments Employer relations to help participants match with job opportunities and attain employment Employer engagement to facilitate ongoing relationship with program and future participants Referrals to employers Relationships with and referrals to partner organizations to help provide participants additional resources	60+ individuals served within family households Number of job readiness workshops (resume writing, mock interview, etc.), as needed 36+ job placements 24+ employer and/or provider connections	At least 50% of participants develop job seeking as a result of assistance with resume writing, technology proficiency, and mock interview skills	At least 50% of participants get a job within the first 90 days of enrolling in the program 70% of participants retain that job for as long as possible: <ul style="list-style-type: none"> • 75% at 3 months • 70% at 6 months • 65% at 9 months • 60% at 12 months 	Participants have job stability, increased job retention, and are more self-sufficient in finding future employment



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FY24 AimHire HVRP Logic Model

Agency Strategic Goals:

- Goal #1: Strengthen and expand our services and housing programs to help end homelessness in the D.C. metro region.

Division/Program Goals:

- Goal 1: Serve approximately 125 participants and place at least 75 into meaningful employment
- Goal 2: Complete approximately 65 Job Readiness Workshops, and engage with about 48 employer/partner providers
- Goal 3: Achieve job retention at the following increments -- 70% (3-month), 65% (6-month), 60% (9-month), and 50% (12-month)

INPUTS/RESOURCES	ACTIVITIES	OUTPUTS	SHORT TERM OUTCOMES	INTERMEDIATE OUTCOMES	LONG TERM OUTCOMES
Dept of Labor (DOL) Funding Office space Minimum of 3 FTEs, including 1 Job Developer Volunteers Approx 125 participants to serve Technology: staff laptops, computer lab, and tech support Donated clothing and hygiene products Financial and transportation assistance	Conduct orientations and intakes Offer person-centered case management and coaching for participants Conduct needs assessments Facilitate employer relations to help participants get jobs Facilitate employer engagement Conduct referrals to employers Building relationships with partner organizations to help provide participants additional resources	125+ participants served 65+ participants completing job readiness assessments 75+ job placements 48+ employer and CBO connections 12+ hiring events	At least 50% of participants develop job seeking skills as a result of resume writing, technology proficiency, and mock interview skills support	At least 50% of participants get a job within the first 90 days of enrolling in the program At least 70% of participants retain that job for as long as possible: <ul style="list-style-type: none"> • 70% at 3 months • 65% at 6 months • 60% at 9 months • 50% at 12 months Participants earn an average hourly rate of \$20.33/hr	Participants have job stability, increased job retention, and are more self-sufficient in finding future employment