



Ending homelessness  
Rebuilding lives

## FY24 Bezos Family Fund Logic Model

### Agency Strategic Goals:

- **Goal 1:** Strengthen and expand our services and housing programs to help end homelessness in the D.C. metro region
- **Goal 2:** Steward and grow private resources to support and enhance our services and fill funding gaps

### Division/Program Goals:

- **Goal 1:** Support families experiencing homelessness on achieving permanent housing outcomes and pursue solutions to family homelessness
- **Goal 2:** Increase the stability of families exiting homelessness

INPUTS/RESOURCES	ACTIVITIES	OUTPUTS	SHORT TERM OUTCOMES	INTERMEDIATE OUTCOMES	LONG TERM OUTCOMES
Funding from Bezos Day One Fund  Staffing - Family Fund Manager - Aim Hire Employment Specialist  Supplies - Laptops - Cell Phones - Internet Stipend for Remote Position  Participant households  Referral partners  Funding for Admin	Conduct outreach to community providers to ensure proper referrals  Process referrals  Respond to feedback from community to tailor fund target criteria based on the needs identified by community partners  Identify gaps and needs within community and tailor fund to meet those needs  Ongoing community engagement and education	Provide move-in assistance for 150+ families over 5 years  Help 200+ unsheltered families reach a safe place over 5 years  Provide high quality shelter for 125+ families over 5 years (tracked by The Brooks)  Provide critical services (specifically employment) to 200+ families over 5 years (tracked by AimHire)  Aid 300+ families exiting homelessness over 5 years  Overall: Serve 1000 families over 5 years	At least 75% of participants and community partners demonstrate an increased knowledge about the fund and resources available to end family homelessness (applies to move-in assistance fund and the general assistance)  At least 75% of families demonstrate increased knowledge about employment opportunities and increased skills to engage with the workforce	At least 75% of families referred for services can move into permanent housing with the assistance of the funds  At least 75% of families obtain employment  At least 75% of families referred for emergency assistance receive funds that are tailored to their unique needs and preferences	Homelessness is reduced (at the individual level and community wide)