

FY24 Welcome Center Drop-In and Adult Outreach Logic Model

Agency Strategic Goals:

- Goal 1: Strengthen and expand our services and housing programs to help end homelessness in the D.C. metro region
- Goal 5: Steward and grow our private resources to support and enhance our services and fill funding gaps

Division/Program Goals:

- Goal 1: Identify and engage individuals experiencing literal homeless through basic needs assistance to serve immediate needs and bridge gaps to longer term services and support
- Goal 2: Empower individuals to rebuild their lives by identifying goals and removing barriers to housing, health, and employment opportunities
- Goal 3: Assist individuals who are experiencing homelessness or at risk of homelessness obtain stable housing

| INPUTS/RESOURCES | ACTIVITIES | OUTPUTS | SHORT TERM OUTCOMES | INTERMEDIETE OUTCOMES | LONG TERM OUTCOMES |
|---|-----------------------------|----------------------------------|-----------------------------------|----------------------------------|----------------------------|
| Resources needed for the program that | Face-to-face engagements | Provide 500+ participants with | 40% of participants serviced | 80% of participants identified | Participants experiencing |
| allow and support program service | collaborating with external | basic needs services through the | through drop-in and street | as experiencing literal | literal homelessness have |
| delivery, including money, staff, | providers | Drop-In Center | outreach are identified as new | homelessness are engaged in | secured long-term access |
| volunteers, clients, materials, or | | | participants experiencing literal | on-going support services | to housing and resource |
| equipment including but not limited to: | Phone calls | Engage with 60+ participants via | homelessness | | supports |
| Computers/tablets | | street outreach in surrounding | | At least 75% of participants | |
| Staff (FTE and PTE) | Intake Assessments (e.g., | neighborhood | At least 90% of participants | successfully achieve a goal that | Participants experiencing |
| Cell phones | SPIDATs, VISPDATs, etc.) | | receive assistance with | moves them towards housing, | homelessness or at-risk of |
| Landlines | | Provide 40+ individuals through | identifying and removing a | health, or income stability | homelessness obtain stable |
| Volunteers | Street outreach | street outreach with identifying | barrier to achieving housing, | | housing |
| Agency Vehicle(s) | | barriers and/or goals to long | health, or income stability | 60% of individuals served make | |
| Flexible funding | Collaboration with external | term health, housing, etc. | | forward progress towards | |
| SmartTrip Cards | providers and community | | At least 90% of individuals | obtaining stable housing | |
| Gift Cards | partners | | served receive a SPDAT or | | |
| Housing funds | 6 | | information and referral to | | |
| In-Kind Donations: Food, Hygiene | Case management services, | | housing resources outside of | | |
| Items, Clothing | as needed | | САНР | | |
| ID Waiver (DHS) | | | | | |
| No Fee Birth Certificate (DHS) | | | | | |



FY24 Welcome Center Residential Services Logic Model

Agency Strategic Goals:

- Goal 1: Strengthen and expand our services and housing programs to help end homelessness in the D.C. metro region
- Goal 5: Steward and grow our private resources to support and enhance our services and fill funding gaps

Division/Program Goals:

- Goal 1: To identify and engage individuals experiencing literal homeless through basic needs assistance to serve immediate needs and bridge gap to longer term services and support.
- Goal 2: To empower individuals to rebuild their lives by identifying goals and removing barriers to housing, health and employment opportunities.
- Goal 3: To assist individuals who are experiencing homelessness or at risk of homelessness obtain stable housing

| INPUTS/RESOURCES | ACTIVITIES | OUTPUTS | SHORT TERM OUTCOMES | INTERMEDIETE OUTCOMES | LONG TERM OUTCOMES |
|--|--|---------------------------|------------------------------|------------------------------|-----------------------------|
| Personnel | Housing | Engage at least 50 unique | At least 50% of Residential | At least 90% of Residential | Participants achieve stable |
| FTEs and PTEs | | VI-SPDAT/Residential | Services participants accept | Services participants will | housing and self- |
| Volunteers | Case management via face-to-face | Services participants | and enroll into PSH services | maintain housing through the | sufficiency |
| | and telephone engagements | with acquiring housing | through the Welcome | Welcome Center PSH | |
| Facilities and Supplies | | through the WC | Center | services | |
| Computers and cell phones | Outreach and collaboration with | Residential Services and | | | |
| Agency Vehicle | external providers | maintaining housing | | | |
| • Food | Conducting Assessments | | | | |
| Hygiene items | Conducting Assessments | | | | |
| Clothing | Supportive Services such as | | | | |
| SmarTrip Cards | assistance with vital documents, | | | | |
| Gift Cards | applying for benefits, etc. | | | | |
| Welcome Home Baskets | applying for somethis, ever | | | | |
| Financial Resources | Collaboration with physicians and | | | | |
| Public and private funding | insurance companies to provide | | | | |
| Housing funds | services for clients for long term care, | | | | |
| ID Waiver (DHS) | as needed | | | | |
| No Fee Birth Certificate (DHS) | | | | | |
| In-Kind Donations | | | | | |
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