



Ending homelessness
Rebuilding lives

FY25 AimHire Core Logic Model

Agency Strategic Goals:

- Goal #1: Strengthen and expand our services and housing programs to help end homelessness in the D.C. metro region

Division/Program Goals:

- Goal #1: Serve at least 75 participants and help place at least 50 into meaningful employment
- Goal #2: Increase awareness of and participation in our program/services by attending monthly hiring events with employer partners
- Goal #3: Achieve 70% job retention for participants at the 6-month benchmark

INPUTS/RESOURCES	ACTIVITIES	OUTPUTS	SHORT TERM OUTCOMES	INTERMEDIATE OUTCOMES	LONG TERM OUTCOMES
Private and public funding Office space Monetary and technology support for participants 2/3 FTE Volunteers 75 participants Equipment: computers, printer, phones Donated clothing, hygiene products, etc. Grocery and transportation assistance (Metro, Uber, gas, etc.) Online database(s)	Conduct orientations and intakes Offer person-centered case management and job coaching for participants Create employer relations to help participants connect with employers/jobs Facilitate referrals to employers Build relationships with partner organizations to help refer participants additional, appropriate resources Conduct outreach to Friendship Place divisions to receive internal referrals	70+ participants enrolled Number of resume, technology, and interview trainings provided to each participant as needed 50+ job placements 20+ quality employer connections employer connections 1-2 hiring events or mass direct referrals per month	75% of enrolled participants are designated as 'Job Ready' 75% of participants identified as 'Job Ready' are coached through the job search and interview process and can find a job within 90 days, as possible	60% of participants get a job within the first 90 days of enrolling in the program Participants will hold job retention at: <ul style="list-style-type: none">• 75% (3-months)• 70% (6-months)• 65% (9-months)• 60% (12months)	AimHire participants have job stability, increased job retention, and are more self-sufficient in finding future employment Participants' income assists them in obtain and maintain housing either through supportive housing or self-sufficient housing