



Ending homelessness
Rebuilding lives

FY26 Bezos Family Fund Logic Model

Agency Strategic Goals:

- **Goal 1:** Strengthen and expand our services and housing programs to help end homelessness in the D.C. metro region
- **Goal 2:** Steward and grow private resources to support and enhance our services and fill funding gaps

Division/Program Goals:

- **Goal 1:** Support families experiencing homelessness with achieving permanent housing outcomes and pursue solutions to family homelessness
- **Goal 2:** Increase the stability of families exiting homelessness

| INPUTS/RESOURCES | ACTIVITIES | OUTPUTS | SHORT TERM OUTCOMES | INTERMEDIATE OUTCOMES | LONG TERM OUTCOMES |
|---|--|--|---|---|---|
| Funding from Bezos Day One Fund Staffing - PT Family Fund Manager - FT Aim Hire Employment Specialist Supplies - Laptops - Cell Phones - Internet Stipend for Remote Position Participant households Referral partners | Conduct outreach to community providers to ensure proper referrals Process referrals Respond to feedback from community to tailor fund target criteria based on the needs identified by community partners Identify gaps and needs within community and tailor fund to meet those needs Ongoing community engagement and education | Overall: Serve 1,000 families over 5 years Serve up to 50 families with outreach, including connecting families to appropriate shelter resources and connecting them with housing options Provide move-in assistance for 900 families over 5 years Provide high quality shelter for 125+ families over 5 years (tracked by The Brooks) Provide critical services (specifically employment) to 150 families over 5 years (tracked by AimHire) | At least 75% of participants and community partners demonstrate an increased knowledge about the fund and resources available to end family homelessness (applies to move-in assistance fund and the general assistance) At least 75% of families demonstrate increased knowledge about employment opportunities and increased skills to engage with the workforce | At least 90% of families referred for services can exit homelessness/move into permanent housing with the assistance of the funds At least 90% of families obtain employment At least 90% of families referred for emergency assistance receive funds that are tailored to their unique needs and preferences | Homelessness is reduced (at the individual level and community wide) Families served by the Fund maintain stable housing long term |