



FRIENDSHIP
PLACE
2025

IMPACT REPORT

FRIEND-
SHIP
PLACE

Ending homelessness
Rebuilding lives

OUR PRESIDENT & CEO

JEAN-MICHEL GIRAUD



At Friendship Place, we are responding to a homelessness crisis that continues to evolve across the DC region, even as many people experiencing homelessness today remain less visible and disconnected from support.

This year, we expanded Veterans First, our nationally recognized partnership with the U.S. Department of Veterans Affairs serving veterans experiencing homelessness, into six additional Maryland counties. Through intensive case management and the dedication of our staff, Veterans First helps veterans secure housing, jobs, and other critical resources needed to rebuild stability.

We are also adding 60 new permanent supportive housing households, including placements at Villages East of the River and Carl F. West, helping expand access to long-term housing and supportive services across our area.

Friendship Place also launched an innovative Direct Cash Transfer pilot for youth experiencing homelessness and housing instability. Research from Direct Cash Transfer programs has shown that direct financial support can reduce income volatility and joblessness while improving housing stability. Our model builds on this work by pairing financial assistance with intensive case management and employment support.

In addition, we continue advancing Shared Housing solutions, helping participants, particularly older adults, increase housing affordability.

These efforts reflect the goals of our new 2026–2030 Strategic Plan, which focuses on removing barriers to housing, strengthening financial stability, expanding innovative housing solutions, and continuing to build effective, person-centered programs.

A handwritten signature in black ink that reads "Jm Giraud".

Jean-Michel Giraud
President & CEO, Friendship Place

MEET WILLIAM

La Casa program participant



William Fields has called La Casa home for the past 10 years. A DC native who uses a wheelchair due to spinal tissue damage and chronic pain, Mr. Fields faced serious health challenges while experiencing homelessness. After a counselor at a DC shelter encouraged him to apply for housing at La Casa, his life changed dramatically.

"La Casa saved my life," he says. "My health was really failing when I arrived here."

La Casa is Friendship Place's 40-unit Permanent Supportive Housing (PSH) program and residential facility for formerly chronically homeless men. The program combines stable housing with intensive support from case managers and residential aides who help residents safely navigate daily challenges, connect to resources, and maintain stability.

After years of homelessness and declining health, Mr. Fields now has stable housing and the support he needs to live independently. He enjoys getting out into the community each day on his own, often taking his wheelchair around the city to shop and stay active.

"I value my independence," he says.

For Mr. Fields, La Casa has meant the difference between surviving and finally having the stability to live with safety, dignity, and control over his own life.

PROGRAMS & IMPACT

Permanent Supportive Housing (PSH)

Served 1,148 highly vulnerable, chronically homeless people across the District. This includes 1,071 individuals (including 507 children) via Neighbors First, 44 men at La Casa, and 33 individuals through Welcome Center residential programs. Case managers provide continuous support to empower participants toward personal recovery, health, financial stability, and well-being, maintaining a housing retention rate of over 90%.

Veterans Services

Our award-winning Veterans First program served 644 veterans and their family members throughout DC and eight surrounding counties, successfully housing 93% of individuals served.

Short-Term Housing

The Brooks Short Term Family Housing program served 165 families, totaling 538 people, including 349 children. The Aston and Valley Place Bridge Housing programs respectively served 165 and 115 individuals.

Job Placement

Using an innovative "jobs first" fast-track model, the AimHire division served 262 people at risk of or experiencing homelessness. The program successfully placed 100 participants into jobs, with individuals earning an average starting wage of \$19.62 per hour.

Adult Street Outreach

Served 71 individuals.

Free Clinic

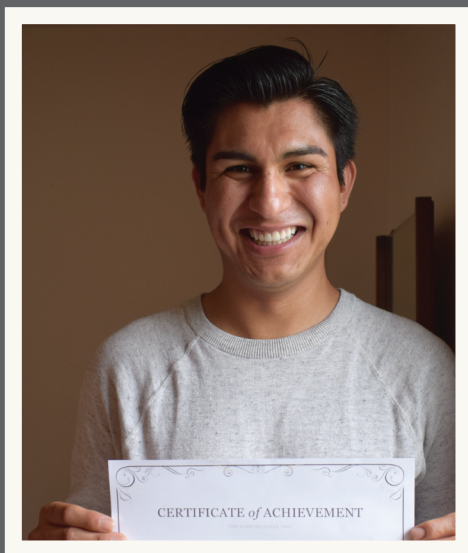
Provided free medical and psychiatric assessments.

Drop-in Center

Hosted 1,021 visitors at our Welcome Center, which provides a place of refuge from the street and where anyone can find assistance with a case manager obtaining housing and vital documents. The Welcome Center also provides access to essentials such as food, mail, laundry service, and survival/hygiene kits.

Street Outreach

Provided developmentally informed services, including financial literacy, health and wellness, housing assistance, education, and employment to 148 total homeless and at-risk 17-to-29-year-olds in our Before Thirty, Lift, and Lift Plus programs. Our Street Outreach program served 71 adults and youth, distributing survival/hygiene kits, vital documents, mental health services, and housing assessments to connect them with District housing providers.



IN FISCAL YEAR
2025

FRIENDSHIP PLACE

SERVED
5,443
PEOPLE

HELPED OVER
100
FIND JOBS

INCLUDING
750
VETERANS

AND
1,700
CHILDREN



Over 5,400 of our neighbors—including families, youth, seniors, and veterans—overcame homelessness or remained safely housed with the help of Friendship Place in 2025. Friendship Place provides essential services that help people rebuild their lives. Through education and advocacy, we also engage with the root causes of homelessness in order to end it for good.

Learn more about our work and impact in 2025 at:
[FriendshipPlace.org/aboutus](https://friendshipplace.org/aboutus)

Contact Michael Anne Cullen to learn how you can support Friendship Place,
mcullen@friendshipplace.org

LEADERSHIP

FRIEND-
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PLACE

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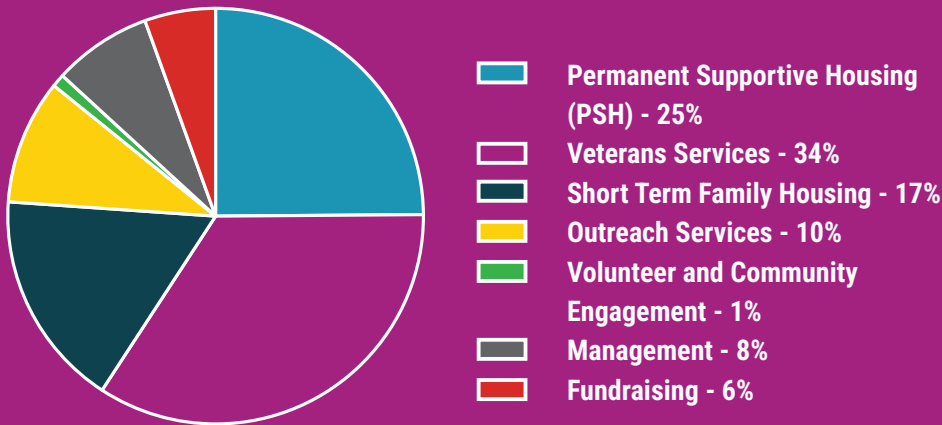
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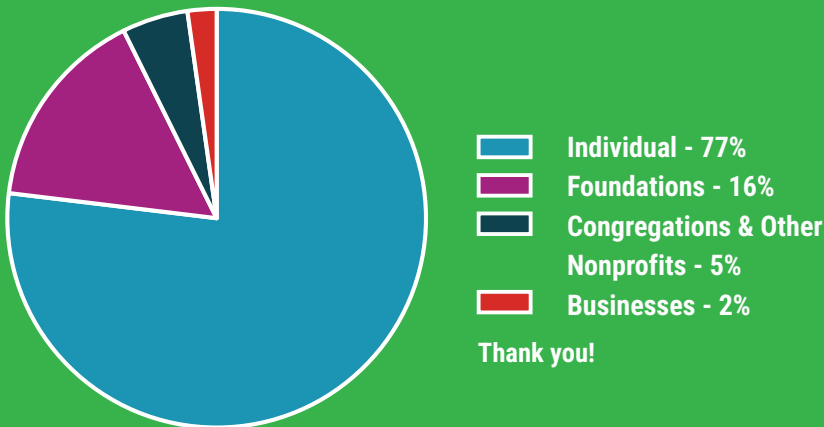
NUMBERS & IMPACT

FY 2025 (OCTOBER 1, 2024 - SEPTEMBER 30, 2025)

EXPENSES ----- \$24,486,692



PRIVATE FUNDING ----- \$3,727,019



Thank you!

Friendship Place received in-kind goods and services including household items, moving services, resume writing, and career counseling.



Ending homelessness
Rebuilding lives

4713 Wisconsin Ave NW
Washington DC 20016
friendshipplace.org

Who your gift will help:

I want to end homelessness and rebuild lives!

Here's how you can make an impact:

\$2,500 can help someone get into housing

\$1,000 can help a vulnerable young adult become self-sufficient

\$500 can pay for a month of groceries for a family

\$250 can enable the Street Outreach Team to care for people on the street

\$100 can help someone get documents so they can get a job

\$_____ can help provide personalized services

To donate online, please visit FriendshipPlace.org/donate or use your device to scan our QR code.



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