FRIENDSHIP PLACE 2025 IMPACT REPORT

FRIEND-SHIP PLACE

Ending homelessness
Rebuilding lives

OUR PRESIDENT & CEO

JEAN-MICHEL GIRAUD

At Friendship Place, we are responding to a homelessness crisis that continues to evolve across the DC region, even as many people experiencing homelessness today remain less visible and disconnected from support.

This year, we expanded Veterans First, our nationally recognized partnership with the U.S. Department of Veterans Affairs serving veterans experiencing homelessness, into six additional Maryland counties. Through intensive case management and the dedication of our staff, Veterans First helps veterans secure housing, jobs, and other critical resources needed to rebuild stability.

We are also adding 60 new permanent supportive housing households, including placements at Villages East of the River and Carl F. West, helping expand access to long-term housing and supportive services across our area.

Friendship Place also launched an innovative Direct Cash Transfer pilot for youth experiencing homelessness and housing instability. Research from Direct Cash Transfer programs has shown that direct financial support can reduce income volatility and joblessness while improving housing stability. Our model builds on this work by pairing financial assistance with intensive case management and employment support.

In addition, we continue advancing Shared Housing solutions, helping participants, particularly older adults, increase housing affordability.

These efforts reflect the goals of our new 2026–2030 Strategic Plan, which focuses on removing barriers to housing, strengthening financial stability, expanding innovative housing solutions, and continuing to build effective, person-centered programs.

Jean-Michel Giraud
President & CEO, Friendship Place

MEET WILLIAM

La Casa program participant

William Fields has called La Casa home for the past 10 years. A DC native who uses a wheelchair due to spinal tissue damage and chronic pain, Mr. Fields faced serious health challenges while experiencing homelessness. After a counselor at a DC shelter encouraged him to apply for housing at La Casa, his life changed dramatically.

“La Casa saved my life,” he says. “My health was really failing when I arrived here.”

La Casa is Friendship Place’s 40-unit Permanent Supportive Housing (PSH) program and residential facility for formerly chronically homeless men. The program combines stable housing with intensive support from case managers and residential aides who help residents safely navigate daily challenges, connect to resources, and maintain stability.

After years of homelessness and declining health, Mr. Fields now has stable housing and the support he needs to live independently. He enjoys getting out into the community each day on his own, often taking his wheelchair around the city to shop and stay active.

“I value my independence,” he says.

For Mr. Fields, La Casa has meant the difference between surviving and finally having the stability to live with safety, dignity, and control over his own life.

PROGRAMS & IMPACT

Permanent Supportive Housing (PSH)
Served 1,148 highly vulnerable, chronically homeless people across the District. This includes 1,071 individuals (including 507 children) via Neighbors First, 44 men at La Casa, and 33 individuals through Welcome Center residential programs. Case managers provide continuous support to empower participants toward personal recovery, health, financial stability, and well-being, maintaining a housing retention rate of over 90%.

Veterans Services
Our award-winning Veterans First program served 644 veterans and their family members throughout DC and eight surrounding counties, successfully housing 599 individuals (93%).

Short-Term Housing
Housed 165 families, totaling 538 people including 349 children, at our Brooks Short-Term Family Housing facility in Ward 3, serving families experiencing homelessness. Our Short-Term Bridge Housing facility, Valley Place, housed 115 individuals.

Job Placement
Using an innovative "jobs first" fast-track model, the AimHire division served over 100 people at risk of or experiencing homelessness. The program successfully placed 100 participants into jobs, with individuals earning an average starting wage of $19.62 per hour.

Adult Street Outreach
Served 71 individuals.

Free Clinic
Provided free medical and psychiatric assessments.

Drop-in Center
Hosted 1,021 visitors at our Welcome Center, which provides a place of refuge from the street and where anyone can find assistance with a case manager obtaining housing and vital documents. The Welcome Center also provides access to essentials such as food, mail, laundry service, and survival/hygiene kits.

Youth and Young Adult Services
Provided developmentally informed services, including financial literacy, health and wellness, housing assistance, education, and employment to 148 total homeless and at-risk 17-to-29-year-olds in our Before Thirty, Lift, and Lift Plus programs. Our Youth Street Outreach program conducted street outreach to runaway, homeless, and at-risk youth (ages 17-24), distributing survival/hygiene kits, vital documents, mental health services, and housing assessments to connect them with District housing providers.

IN FISCAL YEAR

2025

FRIENDSHIP PLACE

SERVED

5,443

PEOPLE

HELPED OVER

100

FIND JOBS

INCLUDING

740

VETERANS

AND

1,700

CHILDREN

Over 5,400 of our neighbors—includin g families, youth, seniors, and veterans—overcame homelessness or remained safely housed with the help of Friendship Place in 2025. Friendship Place provides essential services that help people rebuild their lives. Through education and advocacy, we also engage with the root causes of homelessness in order to end it for good.

Learn more about our impact in 2025 and see our full list of donors at: FriendshipPlace.org/impact25

Contact Michael Anne Cullen to learn how you can support Friendship Place, mcullen@friendshipplace.org

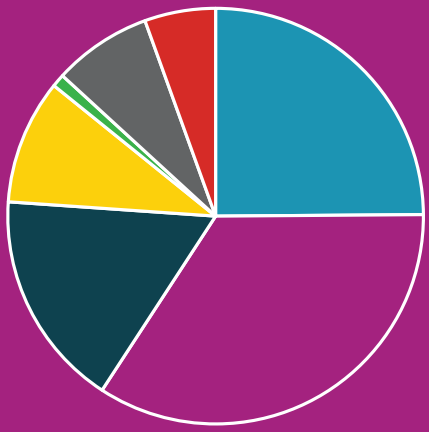
ATTEND OUR EVENTS

In Spring 2025, hundreds of dedicated supporters, including program participants, corporate teams, and Friendship Place staff came together on the National Mall to show that “Housing Rights = Human Rights.” Participants of Friendship Place Walk raised more than $110,000 to support housing, employment, and other critical services that help individuals and families move from homelessness to stability. Visit friendshipplace.org/events to attend this and other events.

NUMBERS & IMPACT

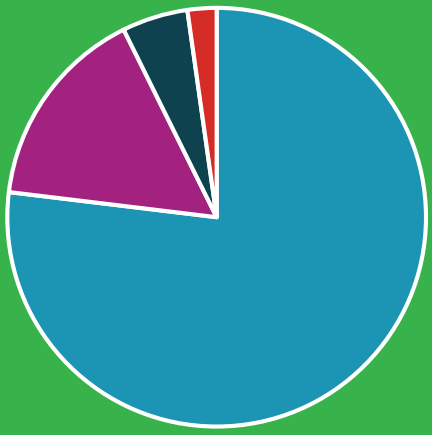
FY 2025 (OCTOBER 1, 2024 - SEPTEMBER 30, 2025)

EXPENSES ---------- $24,486,692



- Permanent Supportive Housing (PSH) - 25%
- Veterans Services - 34%
- Short Term Family Housing - 17%
- Outreach Services - 10%
- Volunteer and Community Engagement - 1%
- Management - 8%
- Fundraising - 6%

PRIVATE FUNDING ---------- $3,859,542



- Individual - 77%
- Foundations - 16%
- Businesses - 5%
- Congregations & Other Nonprofits - 2%

Thank you!

Friendship Place received in-kind goods and services including household items, moving services, resume writing, and career counseling.

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Ending homelessness
Rebuilding lives

4713 Wisconsin Ave NW
Washington DC 20016
friendshipplace.org

Who your gift will help:

I want to end homelessness and rebuild lives!

Here's how you can make an impact:

$2,500 can help someone get into housing

$1,000 can help a vulnerable young adult become self-sufficient

$500 can pay for a month of groceries for a family
$250 can enable the Street Outreach Team to care for people on the street

$100 can help someone get documents so they can get a job

$____ can help provide personalized services

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